

· MILE HIGH Q & GROOVE

For the 14th consecutive year, this anticipated community concert will bring Coloradans together to help kids and families thrive. Q & Groove is known for featuring the next big name in music, and this year's featured artist will be Jonah Kagen! Guests will enjoy a live performance, BBQ, alcoholic beverages, a silent and live auction, spirit pull, and more!

## **TICKETS AND SPONSORSHIPS INCLUDE**

Concert and event admission
Complimentary BBQ and desserts
Complimentary select wine, beer, and cocktails



## ABOUT JONAH KAGEN

23-year-old singer and songwriter Jonah Kagen is making waves in the music industry, inviting his nearly 3 million Spotify listeners to join his journey of folk, rock, and pop. Hailing from South Carolina, Kagen's honesty and vulnerability shine through in his music, where he shares the theme of navigating life's ups and downs with captivating lyrics and a one-of-a-kind acoustic vibe. Kagen took up guitar at six, diving deep into the instrument's technical aspects after his musician grandfather showed him performance videos. Earning praise from Zach Bryan, he's already cut impressive figures with over 225+ million global streams and is playing at four major music festivals in 2024. Kagen is undoubtedly an artist on the rise, bringing undeniable energy and sincerity through his multifaceted sound. For more information, visit www.jonahkagen.com.

ABOUT TENNYSON CENTER Tennyson Center for Children opened in 1904 as an orphanage for children in Colorado. Over the years, Tennyson has evolved to improve the mental health and wellness of those impacted by trauma and other adverse experiences. We build stronger and healthier families by addressing various mental health and behavioral challenges through intensive therapy, personalized education, and residential services.



Today. Tomorrow. Together.

# **2024 SPONSORSHIP OPPORTUNITIES**



Becoming a Mile High Q & Groove sponsor will showcase your brand and company to a diverse audience throughout Metro Denver. Each sponsorship supports our vision that everyone has the opportunity and support needed to learn, grow, and thrive.

## INDIVIDUAL TICKET | \$130

## PRESENTING SPONSOR | \$30,000

#### Hospitality

- 30 tickets to event
- · Reserved premium concert viewing location
- · Complimentary food and select beer, wine, and cocktails
- 15 parking vouchers

#### **Promotion**

Exclusive naming rights (YOUR COMPANY) presents Tennyson Center for Children Mile High Q & Groove. Recognition in all event marketing, including:

- Highlighted in official event press release and opportunity to contribute a quote
- Media mention with 97.3 KBCO, 5280 Magazine, CBS Colorado, and more
- · TCC Newsletter company spotlight
- · Prominently featured in event-related emails
- · Logo on website banner and ticketing page
- · Social media company spotlight

#### **Onsite Promotion**

- Opportunity to speak at the event to highlight connection to Tennyson's mission
- Artist meet & greet photo opportunity
- Step & Repeat co-brand with Tennyson Center
- · Promotional opportunity at event
- Premium logo placement on event signage and digital screens
- Verbal recognition of your generosity in event remarks

## IMPACT SPONSOR | \$3,000 (limited)

## Hospitality

- 6 tickets to event
- Premium concert viewing location
- · Complimentary food and select beer, wine, and cocktails

#### **Promotion**

· Logo on website ticketing page

#### **Onsite Promotion**

· Logo on digital screens

## **SECURE YOUR SPONSORSHIP**

**Contact** Cydnee Dossey, Development Partnership Manager 720.855.3212 | cydnee.dossey@tennysoncenter.org

## tennysoncenter.org/events

A portion of all sponsorships is tax-deductible and may be eligible for the Child Care Tax Contribution Credit. Federal Tax ID 61-1458290

## THRIVE SPONSOR | \$15,000

## Hospitality

- 20 tickets to the event
- · Reserved prime concert viewing location
- · Complimentary food and select beer, wine, and cocktails
- 10 parking vouchers

#### **Promotion**

Recognition in event marketing, including:

- · Named in official event press release
- TCC Newsletter company mention
- · Logo included on event emails
- Logo on website banner and ticketing page
- Tagged in social media posts

#### **Onsite Promotion**

- Stage naming rights and ownership of specialty signage (1)
- Specialty cocktail naming rights (1)
- · Promotional opportunity at event
- Premium logo placement on event signage and digital screens
- Verbal recognition of your generosity in event remarks

## VISION SPONSOR | \$10,000

#### Hospitality

- 15 tickets to event
- · Reserved concert viewing location
- · Complimentary food and select beer, wine, and cocktails
- 5 parking vouchers

#### **Promotion**

- · Logo included on event emails
- · Logo on website ticketing page
- Tagged in social media posts

#### **Onsite Promotion**

- Promotional opportunity at event
- Logo on event signage and digital screens
- Verbal recognition of your generosity in event remarks

### **VENDOR SPONSOR** | IN-KIND

Packages may be personalized based on fair market value of in-kind donation. Provided product and/or services will receive the following benefits:

## Hospitality

- 2 tickets to event
- · Complimentary food and select beer, wine, and cocktails

### **Promotion**

- · Recognition in event email marketing
- · Logo on website ticketing page

## **Onsite Promotion**

· Logo on event signage and digital screens